

Belly's Bar & Grill Loyalty Program Privacy Policy

Protecting Your Privacy at Belly's Bar & Grill

1. Importance of Privacy

At Belly's Bar & Grill, we value your privacy and are committed to safeguarding your personal information. We collect, use, and disclose your information in accordance with Australian privacy laws and only with your consent, except where otherwise required or permitted by law.

2. Definition of Personal Information

Personal information means information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information is true or not and regardless of its form. Examples include your name, address, phone number, email, and loyalty program details.

3. Reasons for Collection

We collect personal information to provide and manage our loyalty program, improve customer experiences, deliver promotions, comply with legal obligations, and communicate important updates. This helps us tailor our services to your preferences and maintain regulatory compliance.

4. Types of Information Collected

Information we may collect includes contact details (such as name, email, phone number), payment information, transaction history, loyalty program activity, and any preferences you share with us.

5. Methods of Collection

Personal information is collected directly from you when you join our loyalty program, make purchases, or interact with us online or in person.

6. Cookies and Passive Information

We use cookies and similar technologies to enhance your experience on our loyalty program. Cookies help us remember your preferences, track usage patterns, and improve our services.

7. Disclosure Practices

Your personal information may be disclosed to our staff, service providers, and partners who assist with loyalty program management, marketing, and payment processing. Disclosure will occur only for legitimate purposes and in compliance with legal requirements.

8. Direct Marketing Communications

We may use your information to send you offers, updates, and promotions related to Belly's Bar & Grill. You can opt out of receiving marketing communications at any time by contacting us directly.

9. Anonymity

Where practical, you may interact with us anonymously or using a pseudonym. However, full participation in our loyalty program and certain services may require identification.

10. Access, Update, and Correction

You may request access to your personal information or ask for corrections if it is inaccurate, incomplete, or outdated. Please contact us directly and we will respond promptly in accordance with privacy laws.

11. Security Measures

We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorised access, modification, or disclosure. Information is securely stored and destroyed when no longer required.

12. Contact Details

If you have any questions, concerns, or requests regarding your privacy or this policy, please contact Belly's Bar & Grill at:

- Email: info@bellysbargrill.com.au
- Phone: (03) 6426 3086
- Address: 160 Gilbert Street, Latrobe, Tasmania, 7307

13. Miscellaneous

This policy applies to Belly's Bar & Grill and its related entities. We may update this policy from time to time to reflect changes in our practices or relevant laws. The latest version will always be available on our website. By participating in our loyalty program, you accept the terms of this privacy policy.